

East Malvern Junior Football Club

Alcohol Management Policy



Purpose

This policy aims to provide a basis for the responsible management of alcohol by the East Malvern Junior Football Club ('EMJFC').

The club recognises the importance in holding a liquor licence in the value it adds to the club, enabling it to generate income and hold social functions, but in doing so the club also accepts the responsibilities and expectations of the community in strictly adhering to the liquor licensing laws.

Serving alcohol

Alcohol will be served according to the requirements of the club's liquor licence and in accordance with the safety and wellbeing of patrons.

- The club will maintain a current liquor licence.
- The liquor licence will be displayed at the bar.
- Persons under the age of 18 years are not permitted to serve alcohol.
- The Club will discourage excessive or rapid consumption of alcohol
- Alcoholic drinks will be served in standard drink measures.
- The club will display posters on liquor licence regulations and education.

Promoting the responsible use of alcohol

- The club will actively demonstrate its attitude relating to the responsible use of alcohol.
- The club will educate club members and supporters about the alcohol policy.
- The club will pursue non-alcohol sponsorship and revenue sources.
- The club will provide at least one alcohol free social event for Junior Clubs.
- Alcohol advertising will only appear at the bar.
- The Club will not promote alcohol through 'cheap drink' strategies, such as happy hours.

Intoxicated patrons

- Alcohol will not be served to any person who is intoxicated.
- Servers will follow procedures, provided in their training, for dealing with and refusing alcohol to intoxicated patrons.
- Intoxicated patrons will be asked to leave the club.
- Intoxicated patrons will be refused entry to the club.

Underage drinking

- Alcohol will not be served to persons under the age of 18 years.
- Staff will request proof of age, where appropriate.
- Only photographic ID will be accepted.
- The Club does not support the service of alcohol to persons under age at private functions. For example to celebrate Final wins. Any person choosing to serve alcohol to underage persons does so at their own risk.

Safe Transport

- Bar staff shall encourage members and visitors to make alternate safe transport arrangements if they are considered to exceed 0.05 blood alcohol concentration.
- Telephone calls will be made free of charge to arrange a taxi or other transport.
- Contact telephone numbers for taxi services will be displayed at the bar.
- In specific cases where a designated driver has been nominated by the club and that person has accepted the responsibility to drive others home safely, will be provided non-alcoholic drinks free of charge by the club.

Fundraising, Functions and Prizes

- Promotions such as drink promotions, drinking competitions and all-inclusive cover charges should not be conducted on Club premises.
- The Club will not promote or provide alcohol or drink vouchers for player awards.
- Prizes for raffle or fundraising should not have an alcohol focus.
- The club will use food or canteen awards rather than alcohol as prizes for player performance.
- The club will monitor and ensure that any club trips, particularly end of season player trips, strictly adhere to responsible behaviour and alcohol consumption in accordance with the principles of this policy.

Food

- The club will wherever possible actively promote and sell food whenever alcohol is available.

Bar Management

- A list of all RSA trained club members will be displayed near the bar. The list will also highlight RSA trained committee members.
- Non and low alcohol alternative drinks will be available at all times.
- Tap water will be provided free of charge from the bar.
- An incident register will be maintained to records any incidents that may occur in relation to compliance with this policy and the operation of the social rooms bar.
- Bar staff will not be permitted to drink alcohol whilst serving behind the bar.

Club Committee responsibilities

The presence of committee members is essential to ensure the operation of the bar and policy compliance. At least two duty committee members who are RSA trained are required to be present at all club functions when the bar is open. Key responsibilities of the duty committee members are to:

- Meet visiting police, cooperate and assist with any enquiries.
- Ensure the admission of members and guests and completion of visitors book.
- Compliance in respect of persons under 18 years of age on premises.
- Ensuring intoxicated persons are refused service and asked to leave the premises.
- Ensuring strict compliance with the club policy in accordance with the key provisions of the Liquor licence.
- Recording any incidents in the incident register.

Non-compliance

All Club committee members will enforce the alcohol management policy and any non-compliance will be handled according to the following process:

- Explanation of the club policy to the people/persons concerned, including identification of the section not being complied with.
- Continued non-compliance with the policy should be handled by at least two committee members who will use their discretion as to the action taken, which may include asking the person/people to leave the club facilities or function.

Promoting the Alcohol Management Policy

The club will promote the alcohol management policy regularly by;

- Distributing a copy to all club members (including via the website).
- Displaying a copy of the policy in the club social rooms.
- Periodic announcements to members at functions.

The club recognises the importance of educating club members, particularly players in the benefits of implementing an alcohol management policy and will endeavour to provide information to assist this process.

Policy review

This Policy was passed by the Committee on 21st November 2016 and is effective from 22nd November 2016.

This Policy will be monitored & reviewed every year by the Committee and updated where appropriate.